

Global Tech & Durables Market Estimation

Q4 2024 update

Global Strategic Insights Team

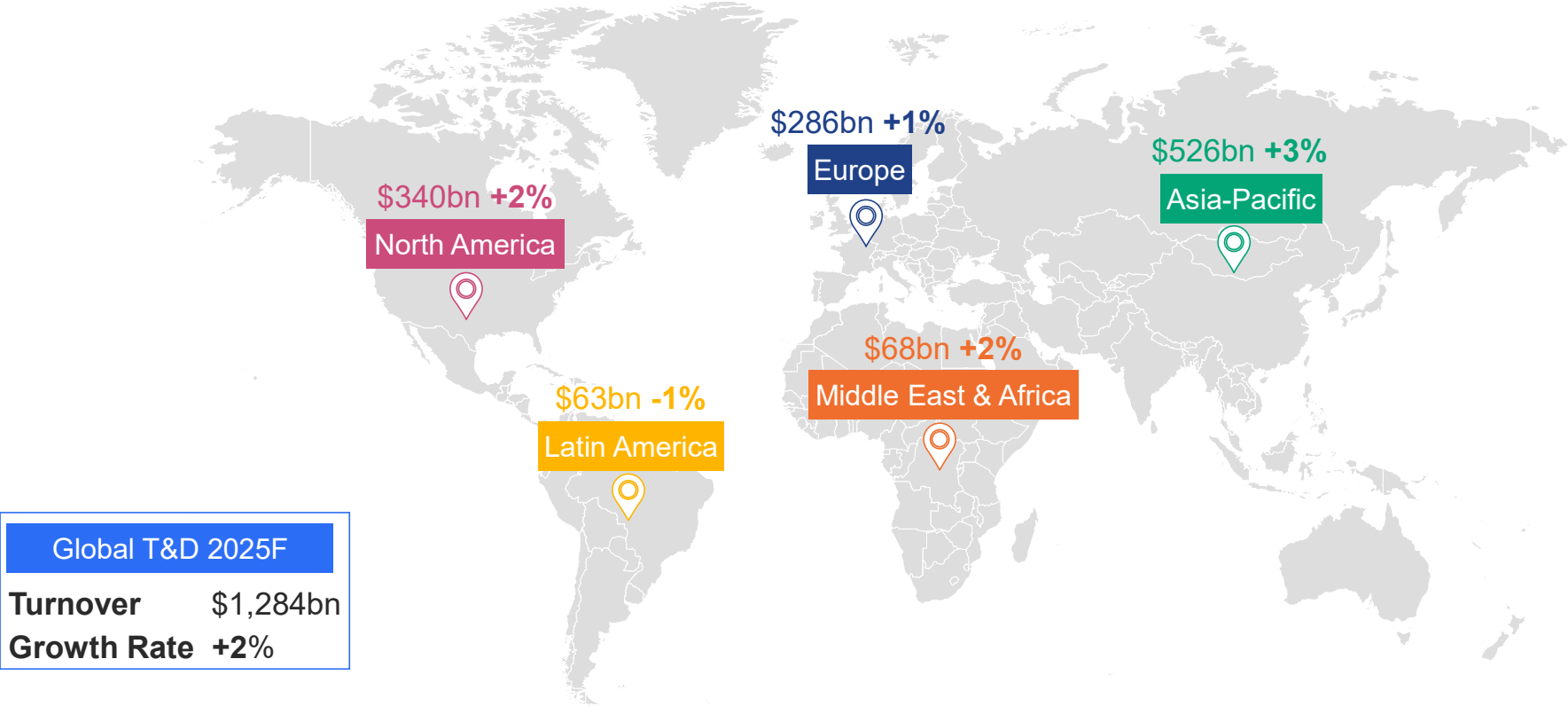
Status Feb 17th, 2025
(based on Q4 2024 data)

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Global market for tech and durables: regional split 2025 (forecast)

2025 Full-Year forecast: 100% coverage, including North America



Source: GfK Market Intelligence and total market estimation incl. North America, based on USD Forecasting date: Feb 14th, 2025, assuming stable USD exchange rate | North America estimation based on co-operation with Consumer Trade Association (CTA) | Global T&D market estimation 2024-Q4 update

Thank you

Please contact in case of any queries.

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