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February 5, 2025

The Honorable John Thune
Majority Leader
United States Senate
Washington, DC 20510

The Honorable Mike Johnson
Speaker
United States House of Representatives
Washington, DC 20515

The Honorable Charles Schumer
Minority Leader
United States Senate
Washington, DC 20510

The Honorable Hakeem Jeffries
Minority Leader
United States House of Representatives
Washington, DC 20515

RE: Improving American Health Care

Dear Majority Leader Thune, Leader Schumer, Speaker Johnson, and Leader Jeffries:

As the association uniquely gathering many health care industry segments focused on innovation, we write to underscore the critical role that innovative health technologies play in improving patient outcomes, reducing costs, and enhancing the overall quality of care in the United States. As a leader in advocating for the advancement of technology, we believe that responsible policy frameworks can help unlock the full potential of digital health solutions, ensuring that they are accessible, effective, and aligned with the needs of both patients and healthcare providers.

Background

As North America's largest technology trade association, CTA is the tech sector. Our members are the world's leading innovators – from startups to global brands helping support more than 18 million American jobs. CTA owns and produces CES® – the most powerful tech event in the world. CTA is the trade association representing more than 1200 companies in the U.S. technology industry. Eighty percent of CTA companies are small businesses and startups; others are among the world's best-known brands. We provide members with policy advocacy, market research, technical education and standards development.

CTA's Health Division drives the adoption of consumer-based, technology-enabled health solutions to improve health outcomes and reduce overall health care costs. Comprised of innovative small and large companies across the healthcare and technology sectors – including telehealth providers, personal health wearable companies, health care payers, health systems, and biopharmaceutical innovators – the Division offers policy advocacy, market research, and standards initiatives to promote the effective use of consumer technologies in health care.

With more than 70 committees, subcommittees and working groups and roughly 1100 participants, the CTA Technology and Standards program, touching all aspects of the consumer technology industry, maintains an unmatched reputation as a credible and flexible standards-making body accredited by the American National Standards Institute (ANSI). CTA has more than 30 completed [health technology standards](#) focusing on remote patient monitoring, mobile health, AI in health care, and over-the-counter hearing aids, digital therapeutics and mental health, among others. As Congress looks to find a smart balance between spurring

innovation in health care and ensuring proven digital health tools are adopted and deployed consistently to improve access, lower costs and protect patient safety, CTA serves as a trusted resource.

Digital Health Policy Priorities

America's health care system faces many challenges – including provider shortages, clinician burnout, high costs, and low accessibility. CTA believes technology can help address many of these challenges – from artificial intelligence (AI) helping streamline provider notes so providers can spend more time on patient care to telehealth and remote monitoring increasing access, digital health tools hold great promise in building a health care system for the future. Congress should adopt smart, forward-looking policies that allow for a risk-based approach to the regulation of emerging technology in health care and embrace the coverage and reimbursement of these technologies.

In the 118th session, Congress took important steps advancing digital health. Legislative efforts such as the **Telehealth Modernization Act**, **PREVENT DIABETES Act**, and the **Telehealth Expansion Act** were critical steps toward expanding access to digital health. However, the failure to finalize these bills before the session's end created uncertainty for millions of patients and providers. We urge Congress to fuel momentum on improving American health care by:

1. **Extending key Medicare telehealth policies and the hospital at home waiver** beyond the March expiration.
2. **Authorizing virtual suppliers** to participate in the Medicare Diabetes Prevention Program.
3. **Reinstating the high-deductible health plan (HDHP) exemption for telehealth services**, which expired on December 31st, to ensure access to virtual care.

Beyond these immediate priorities, Congress can improve Americans' health and save taxpayers money by establishing a long-term framework for digital health innovation. Key policy areas for CTA members include:

1. **Artificial intelligence (AI)** policies that foster responsible innovation without stifling progress and appropriately reimburse health care providers for their use of AI.
2. **Health data privacy protections** that safeguard patient information held by non-HIPAA covered entities and promote consumer trust in digital health tools.
3. **Modern, value-based care models** that support strategic adoption of emerging health technologies.

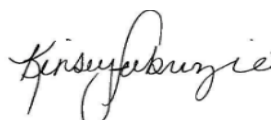
In 2024, CTA helped launch the Congressional Digital Health Caucus, co-chaired by Representatives Troy Balderson (R-OH) and Robin Kelly (D-IL), with the goal of fostering dialogue and collaboration among government, the private sector, and health care experts to shape policies that integrate digital health technologies into the health care system. In the 119th session, the Caucus will continue to serve as a convener on issues of importance to the digital health industry and policymakers.

As we transition into a new Congress and Administration, we are pleased digital health continues to be an area for bipartisan support. CTA looks forward to working with you and members of the 119th Congress to enact smart policies to support the adoption and use of digital health tools.

Sincerely,



Gary Shapiro
CEO & Vice Chair
Consumer Technology Association



Kinsey Fabrizio
President
Consumer Technology Association