

## Latest Public Opinion Research on Tariffs

Updated April 10, 2025

### Quinnipiac

April 9, 2025

Majority believe tariffs will hurt the economy:

- **72%** think tariffs will hurt the US economy in the short term, and **53%** believe tariffs will hurt the economy in the long term.
- **97%** of Democrats and **44%** of Republicans say tariffs will have negative short term impacts on the economy.

Most Americans disapprove of Trump's handling of the economy.

- **55%** disapprove of Trump's economic policies, while **40%** approve.
- **55%** disapprove of Trump's handling of trade, while **39%** approve.

### The Economist/YouGov

April 5-8, 2025

Majority believe tariffs should be scaled back:

- **56%** of respondents say Trump has gone too far on imposing tariffs on imports.
- **34%** say tariffs should be decreased, compared to **20%** who say they should be increased.

Most disapprove of Trump's recent tariff announcements:

- **52%** disapprove of Trump's baseline and reciprocal tariffs, while **36%** approve.
- **48%** believe Trump's recent tariff announcements are harmful to the economy and consumers, with no real long-term benefits.
- **42%** believe the US would be most hurt by a trade war.

Majority believe tariffs are bad for consumers and prices:

- **55%** believe Trump's tariffs will hurt their financial well-being.
- **77%** believe tariffs will raise prices, while just **7%** say they have no effect.

## Pew Research Center

April 8, 2025

Most believe tariffs on China will have negative impacts:

- **53%** say tariffs on China will be bad for them personally, including **30%** of Republicans and **75%** of Democrats.
- **52%** say tariffs on China will be bad for the US economy.

## Reuters/Ipsos

April 6, 2025

Americans are opposed to a 10% baseline tariff:

- **57%** oppose a 10% baseline tariff; **39%** say they support.
- **24%** of Republicans and **57%** of Independents oppose a 10% baseline tariff.

Majority believe tariffs will raise prices.

- **77%** say that tariffs will increase prices for electronics.
- **72%** say tariffs will increase prices for household appliances.

Majority disapprove of Trump's tariff announcements:

- **61%** oppose a 25% tariff on imported automobiles, while **35%** support it.
- **61%** oppose placing tariffs on Canada, while **35%** support.
- **57%** oppose tariffs on Mexico, while **39%** support.

## CBS

March 27-28, 2025

Voters not aligned with Trump's economic priorities:

- **55%** say Trump is focused too much on tariffs.
- **64%** say Trump is not focused enough on lowering prices.
- **72%** believe tariffs will increase prices in the short term, and **47%** believe tariffs will increase prices in the long term.

## Marquette Law School

March 17-27, 2025

Voters see harmful effects of tariffs:

- **58%** believe tariffs will hurt the economy, while just **28%** say they will help the economy.
- **89%** of Democrats and **58%** of Independents say tariffs will hurt the economy.
- **52%** of Republicans say tariffs will help the economy.
- **58%** say tariffs will raise inflation, while just **12%** say they will have no impact on inflation.

## University of Michigan

March 2025

Consumer sentiment continues to decline:

- Sentiment dropped **11%** in March, marking the third consecutive monthly decline.
- Overall sentiment is now down **22%** from December 2024.
- Declines were consistent across all groups by age, education, income, wealth, political affiliation, and geographic regions.

Economic expectations worsen across the board.

- Consumers cite uncertainty in policy and economic factors as major concerns.
- Expectations declined for personal finances, labor markets, inflation, business conditions, and stock markets.
- Policy unpredictability is making future financial planning difficult for all consumers.

Partisan divide in sentiment and inflation expectations:

- Republican expectations fell **10%** in March, despite post-election confidence.
- Independent expectations fell **12%**, while Democrats saw a sharper **24%** decline.
- All political groups agree that the economic outlook has weakened since February.